



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

## Contract # 1352963

**Schedule Dates** 08/10/12-08/14/12  
**Advertiser** Keeping Citizens First (73544)  
**Agency** McLaughlin & Associates (9012)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** KEEPING CITIZENS 1ST (466895)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CAMPBELL, MARIANNE  
**Phone/Fax** /  
**CPE** 365  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

KEEPING CITIZENS 1ST  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* KEEPING CITIZENS FIRST

**Date Entered** 08/09/12  
**Last Modified** 08/10/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06270964  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$112.50  
**Net Total** \$637.50  
**Sales Tax**

## West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Aug. 2012	2	\$750.00
<b>Grand Total:</b>	<b>2</b>	<b>\$750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	08/13/12-08/14/12	4	:15	5P- 5:30P (EST)		1	1									West Palm Beach (WPEC)		8/9/12
1.1	Normal Line / SPOT(B/E) (1)	08/13/12-08/14/12	4	:15/:15	5P- 5:30P (EST)	1	X	X						1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/10/12
2.0	Normal Line / SPOT (2)	08/10/12-08/10/12	4	:15	5P- 5:30P (EST)						2				\$150.00		West Palm Beach (WPEC)		8/9/12
2.0.1	Closed Preempt (2)	08/10/12															West Palm Beach (WPEC)	No Availability/Exception -	
2.0.2	Closed Preempt (2)	08/10/12															West Palm Beach (WPEC)	No Availability/Exception -	
3.0	Revised Line / SPOT (3)	08/13/12-08/14/12	4	:15	6P- 6:30P (EST)		1	1									West Palm Beach (WPEC)		8/9/12
3.1	Normal Line / SPOT(B/E) (3)	08/13/12-08/14/12	4	:15/:15	6P- 6:30P (EST)	1	X	X						1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/10/12
4.0	Normal Line / SPOT (4)	08/10/12-08/10/12	4	:15	6P- 6:30P (EST)						2				\$225.00		West Palm Beach (WPEC)		8/9/12
4.0.1	Closed Preempt (4)	08/10/12															West Palm Beach (WPEC)	No Availability/Exception -	
4.0.2	Closed Preempt (4)	08/10/12															West Palm Beach (WPEC)	No Availability/Exception -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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